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5 Reasons to Accelerate Your Future in Japan

01

Advanced life science market with high unmet medical needs

Japan's universal healthcare system provides a stable market environment and drives strong demand for innovation.



02

Robust manufacturing base

Japan has established high-quality manufacturing capabilities and proven expertise in the commercial production and scale-up of CGTs.



03

High research capability and strong technology seeds

Japan has a world-class research institutions, universities, and companies that generate cutting-edge knowledge and technologies.



04

Supportive government policies

National and local governments offer a range of subsidies, tax incentives, and regulatory support. Japan's flexible and expedited approval pathways enable faster market access while maintaining high safety standards.



05

Gateway to Asia

Japan serves as a strategic entry point to the broader Asian market, offering proximity, market credibility, and alignment with global regulatory practices.



Unlocking Japan's Opportunities through JEAP

JEAP 2026 Program Contains

Nov. 2026~

1. Workshop & Mentoring (Online)

- Expert-led workshop and 1-on-1 mentoring on Japan's **market, regulations, reimbursement, R&D and clinical develop environment, business strategy**

Dec. 2026~

2. Business Networking (Hybrid)

We connect you with the right partners across Japan's healthcare ecosystem.

- **KOLs**, hospitals, research institutions.
- **PMDA** and regulatory experts
- **BioPharma companies, CDMOs/CROs**

Feb. 2027

3. Site Vitis & Demo Day in Japan (On-site*)

- Pitch your solution to **investors** and **potential business partners** in Japan. An excellent opportunity to raise your visibility and build relationships face-to-face.

** JETRO will cover international travel expenses and accommodation.*

*Highlights from JEAP 2025



Business Networking



R&D Site Visits



Demo Day

Highlights of JEAP 2025



10 companies selected from approx. 70 applications



100 meetings with Key stakeholders in Japan



Feedbacks from 2025 cohort:
“Great progress in finalizing the development plan for Japan!”
“Our business plan and potential partners have become clear.”



Highlights of JEAP 2025 – Site Visits

Firsthand Insight into Japan's CGT Ecosystem

During the Demo day tour in Japan, Visit leading innovation hubs and top companies, and gain firsthand insights from industry experts.

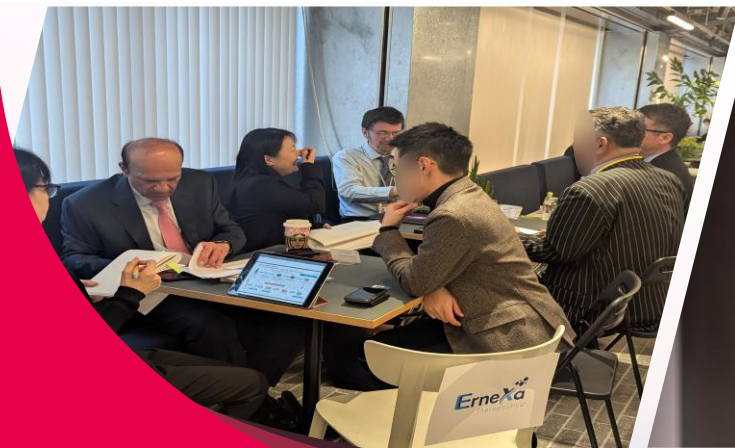


Highlights of JEAP 2025 – Demo day

Showcase & Networking

As the grand finale of the program, you will have the opportunity to gain exposure to investors and potential business partners in Japan.

100
participants from
VCs & BioPharma
companies



Program Mentors



Kunihiro Suzuki

Strategic & Financial Expert

Kuni is a leading business figure in Japan's regenerative medicine and cell therapy sectors, with strong expertise in investment and financing.

Founder of the Forum for Innovative Regenerative Medicine (FIRM), the biggest industry advocacy group in Japan.
Advisor/Board Member for multiple RM/CGT ventures.



Hirohito Katayama

CMC & Manufacturing Expert

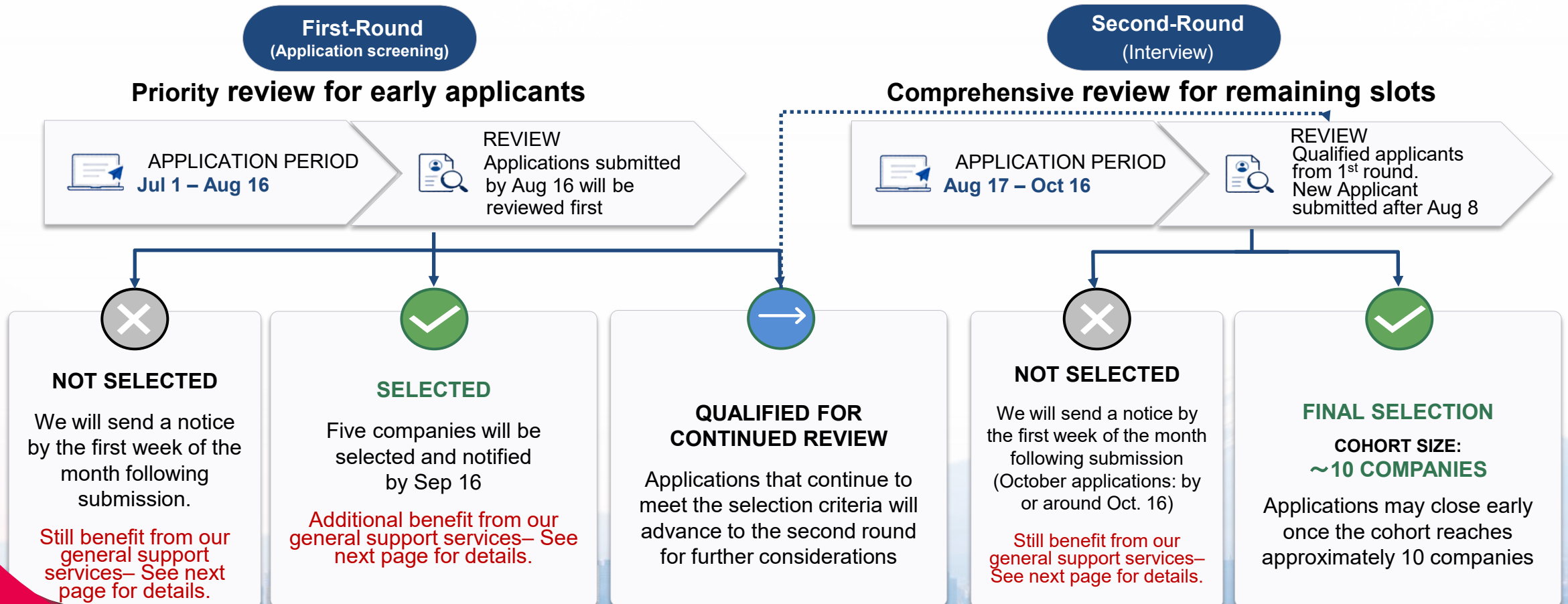
Hirohito brings over 35 years of experience in pharmaceutical development and manufacturing, with deep expertise in CMC across global operations.

Held senior leadership roles at Novartis, Astellas, and Bayer, with CMC expertise spanning global technology transfer, factory management, and CAR-T cell production.

Selection Process

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The selection process consists of two rounds. In the first round, applications submitted by Aug 7 will be reviewed first, and at least five companies will be selected by end of August. In the second round, the remaining slots will be filled from applications submitted between Aug 8 and Oct 16, together with qualified applicants carried over from the first round. Applications will close once the cohort reaches approximately 10 companies.



Beyond the Selection: JETRO Support for All Applicants

JETRO offers Invest Japan and J-Bridge—year-round general support services that help global life sciences companies enter and grow in Japan, providing market insights, regulatory guidance, partner matching, and more.

INVEST JAPAN
J-BRIDGE

Invest Japan & J-Bridge

- 1. Information & Guidance**
We provide easy-to-understand information on the **Japanese market, regulations,** and available support programs.
- 2. Exposure & Networking Opportunities**
We help increase your visibility to investors and business partners through **pitch events, matchmaking program,** and other channels to maximize the impact of your efforts.
- 3. Facilities**
Temporary office spaces in major cities in Japan
Business Setup Consultation

Expanding a business base

Setting up a base

Planning

*Invest Japan & J-Bridge are complementary and available to approved clients only.

Even if not selected for JEAP, applicants may still access JETRO's standard support services tailored to their needs.

Companies selected early for JEAP can access JETRO's support in advance of the program, enabling them to build momentum and accelerate market entry ahead of the full program.



JETRO

Japan External Trade Organization

JEAP 2026 Organized by
Japan External Trade Organization
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