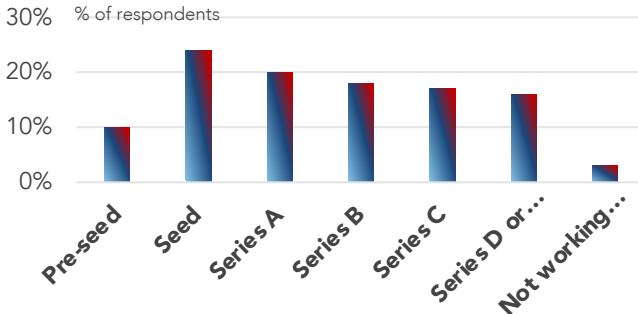


Insights from our directory

When interviewing companies for this report, we also asked them a range of questions to understand how companies are working closely with startups and academic organisations – to help European companies understand where the opportunities most commonly lie.

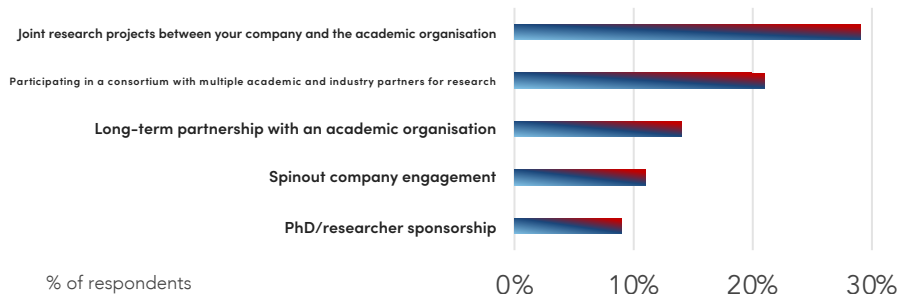
When collaborating with European startups, which 'investment stage' of startup does your company prefer to invest in or collaborate with?



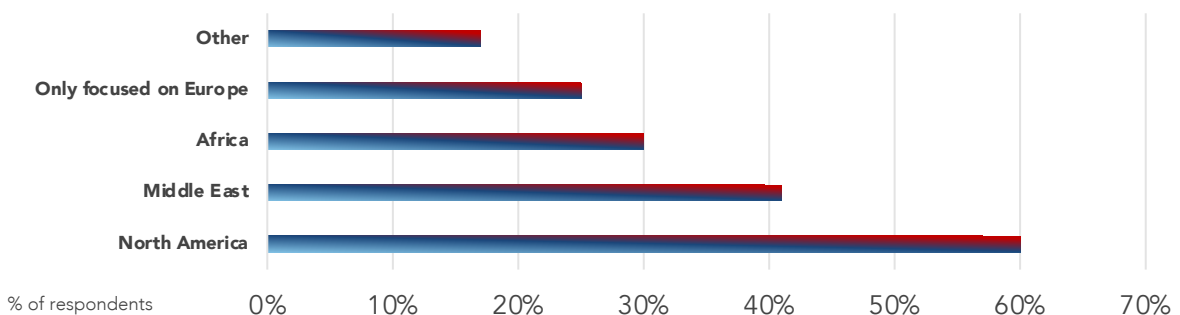
Japanese corporates are most interested in companies at Seed stage, followed by Series A. This represents a desire for companies to tap into the most 'cutting edge' emerging technologies from Europe – although later funding stages are still well-represented.

When collaborating with European academic organisations, what type of relationships do you most commonly take?

Japanese corporates are most interested in joint research projects as the main form of engagement with universities.



Other than Europe, which other global regions is your company also interested in when it comes to innovation?



As the global hub of VC activity, North America is – perhaps unsurprisingly – also a key region of interest for Japanese companies with innovation offices in Europe, with 60% of respondents to our survey expressing interest in North America as well.