

# Kyoto Investment Seminar in Tokyo

Kyoto is known to many as a tourism city, but it is also a city of manufacturers. A large number of businesses continue to strongly expand outwards from Kyoto worldwide using the coexistence and fusion of traditional industries that bring together the skills craftspeople with cutting-edge technology.

Furthermore, there are 38 universities and vocational colleges within city limits overflowing with the creative energy of young people and students. Universities and colleges participate in vigorous industry-academic cooperative programs. Moreover, with the complete relocation of the Agency for Cultural Affairs to Kyoto, it is expected that projects towards realizing arts and culture on a national level will be implemented.

At this seminar, we will introduce how the charms of Kyoto have attracted businesses and industry-academic-municipal cooperative projects that are characteristic of the city. We hope you will join us in this unique opportunity.

Time  
&  
Date

**Fri Feb. 1st, 2019**

**13:30 – 16:30** (Venue opens at 13:00)

Venue

**HAPPO-EN**

1-1-1 Shirokanedai, Minato-ku, Tokyo, Japan

Japanese and English by simultaneous translation

**Capacity** 100 people (If applicants exceed the capacity, lottery will be done.)

**Target Groups** Japanese companies in capital area, Foreign companies, Diplomatic establishments, Foreign chambers of commerce in Japan, etc.

Admission:  
**Free**

## Program (Venue opens at 13:00)

13:30 – 13:45 Address for organizer and introduction of Kyoto city Daisaku Kadokawa, Mayor of Kyoto City

### Introduction of Office of Society-Academia Collaboration for Innovation

13:45 – 14:15 **[Lecture 1] Industry-Government-Academia Collaboration in Kyoto University.**

Ms. Kayo Hattori, Assistant Professor, Division of Medical Development Strategy iACT (Institute for Advancement of Clinical and Translational Science), Kyoto University Hospital

### The charm of Kyoto City from the viewpoint of companies newly located in the city

14:15 – 14:45 **[Lecture 2] "Panasonic Design Kyoto" — TRANSITIONS For Innovating Panasonic Design**

Mr. Shigeo Usui, Director of Design Center, Appliances Company, Panasonic Corporation

(Design Center, Appliances Company, Panasonic Corporation)

As a design division for appliances in Panasonic Corporation, we aim to design not only home electrical appliances but also an "aspirational lifestyle" for future providing tangible, intangible products and services.

15:00 – 15:30 **[Lecture 3] Helping lives and our environment. Making history.  
—from Munakata to Kyoto and to the world—**

Mr. Yoichi Takamoto, Chairman & CEO of tmsuk co., Ltd.

<tmsuk co., Ltd>

A manufacturing company that specializes in creating service robots established in Jan. 2000 in Kitakyushu City, Fukuoka Prefecture. tmsuk co., Ltd. opened Kyoto Robotics Lab in Nishijin area in Kyoto in June 2017. Based on the company's concept "Unprecedented is fascinating", tmsuk continues to create "X-ROID" robots to meet various needs.

### Introduction of supporting organization and location candidate

15:30 – 15:50 **[Lecture 4] Kyoto Research Park - the Innovation Hub of Kyoto -**

Mr. Nobuya Ogawa, President of Kyoto Research Park Corporation

15:50 – 16:10 **[Lecture 5] Why Invest in Kyoto?**

Mr. Kenichi Ishihara, Chief Director of JETRO KYOTO

16:10 – 16:30 **Question and Answers, Private Consultation**

※Titles and positions are current as of December 2018

※Please note that there's a case in which the program is subject to change

Applications are accepted through the web or by fax,  
to be received by **Thursday January 24th, 2019**



Use the application form provided on the website of "Kyoto Itsudemo Call"  
<http://www.city.kyoto.lg.jp/menu5/category/72-9-2-0-0-0-0-0-0-0.html>



**075-661-5855**

We will not issue an admission card. Please bring your **business card** or ID.  
If applications reach maximum capacity, we will let you know.

**Contact address** **New Industry Promotion Office, Industry and Tourism Bureau, City of Kyoto**  
**TEL** 075-222-4239     **E-mail** [sanshin@city.kyoto.lg.jp](mailto:sanshin@city.kyoto.lg.jp)  
**Address** 488, Teramachi-Oike-agaru, Nakagyo-ku, Kyoto, 604-8571

## ..... Fax Application Form .....

Company Name Organization Name		TEL	
		FAX	
Name		Department Designation	
E-mail			
Name		Department Designation	
E-mail			

We do not offer the personal information that you provide to the third party.

### Access to the Venue

● **Subway**

Get off at SHIROKANEDAI Station (I-02, N-02) on MITA Line, NANBOKU Line.  
The 2nd exit, one minute on foot.

● **JR**

15 minutes from MEGURO Station on foot



**京都市**  
CITY OF KYOTO



京都市産業観光局新産業振興室  
平成30年12月発行  
京都市印刷物 第304869号