

Hokkaido Investment Seminar

-Guide for Establishing Headquarters/Offices and Tourism Investment-



Distinct seasons, vast and rich nature, safety and security and a variety of food have made Hokkaido into a very popular tourist destination from both within Japan and overseas with a wide range of attractions that we can be proud to offer the world.

Given these circumstances, Hokkaido has been attracting a lot of attention in terms of business, with companies eyeing it as a location for headquarters and principal offices as well as a region to invest in hotels and tourist facilities.

In response to this trend, we will hold a seminar for companies that are interested in entering into Hokkaido to convey its attractiveness and investment environment. You will learn from companies operating in Hokkaido and coordinators of investment in the region at the seminar and be able to take part in a networking meeting with other participants.

We eagerly look forward to welcoming you !

**Date
and
Time**

**Tuesday, January 30, 2018
14:00~16:30**

Maximum number of
participants;
50 persons (first served basis)

Venue

JETRO IBSC Hall
Ark Mori Bldg. 7F, 12-32, Akasaka
1-chome, Minato-ku, Tokyo 107-6006

**Roppongi-1chome station
(N-05, Namboku line):
Exit 3, 1minute walk**

Program

- 14:00~ Greeting from Organizer
"Hokkaido Investment Environment" Hokkaido Government
- 14:20~ "Three Years after the Opening of Our Sapporo Headquarters:
Strengthening BCM and Our Contribution to the Region"
Herve Le Hen Executive Officer and Chief Operating Officer
AXA Life Insurance Co., Ltd.
- 14:50~ "Development of Accenture's Local Base -
The Role of the Hokkaido Delivery Center"
Akio Ohkawa Managing Director-Accenture Technology, IT Solution
- 15:20~ Break
- 15:30~ "Hokkaido's intrigue today! - Learn from the global focus on Niseko"
Paul Haggart Tourism Consultant
- 16:00~ JETRO's Support Services
- 16:10~ Networking event

AXA Life Insurance Co., Ltd. established its second headquarters in Sapporo in November 2014 as part of its business continuity plan in the event of disasters, which was made based on its experience during the Great East Japan Earthquake.

Herve Le Hen, Chief Operating Officer presiding over the Sapporo Headquarters, will give us a talk regarding the background of the establishment as well as the aim of the new headquarters and the company's future business development..

Akio Ohkawa Managing Director–Accenture Technology, IT Solution

In November 2006, Accenture PLC established its Hokkaido Delivery Center, one of its largest bases in Japan, in Sapporo. The office was relocated and expanded within the city in order to strengthen its function as a base in July 2017. Mr. Okawa, Managing Director, will give a lecture on the history of the facility's establishment and expansion as well as on future business development.

Paul Haggart Tourism Consultant

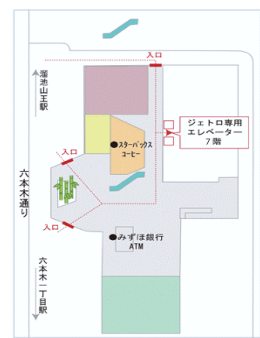
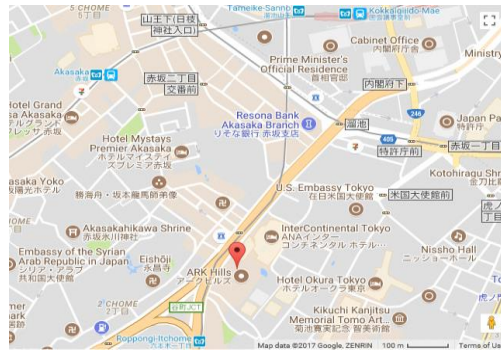
Mr. Haggart, who is originally from New Zealand, moved to Niseko, Hokkaido in 2007 and served as the operation manager of a condominium operating company, the general manager of a foreign hotel and the chief of Niseko Town Hall Commerce and Tourism Bureau.

Currently, he works primarily in Hokkaido as an inbound tourism consultant. Mr. Haggart will talk about the factors which draw the attention of foreign investors to Hokkaido, with a focus on cases related to the Niseko area.

Access

Roppongi-1chome station (N-05, Namboku line): Exit 3, 1minute walk

Tameike-sanno station (G-06 & N-06, Namboku & Ginza line): Exit 13, 3 minute walk



How to register

Email: keizai.sangyousinkou1@pref.hokkaido.lg.jp

FAX : 011-232-2139 (Please fill in the Application Form below and fax)

【Deadline for application】: Friday 26 January *The deadline has been extended.

【Inquiry】: Hokkaido Government Industrial Promotion Division Department of Economic Affairs

(Mr.Nakata, Mrs Chaya)

※. Please be aware that we will not send a response upon receiving your application. We will only contact you in the case that an adjustment in attendance becomes necessary due to too many applicants.

Company name			
Address			
TEL		FAX	
Name of Participant	Department	Official Title	Email