

Kotozna, Inc.



- ❑ Address: Metlife Moto-Akasaka
WEST 1F, 1-7-20 Motoakasaka,
Minato-ku, Tokyo 107-0051 Japan
- ❑ Employees: 25
- ❑ Established in 2016
- ❑ Business: Development of multi-lingual communication services

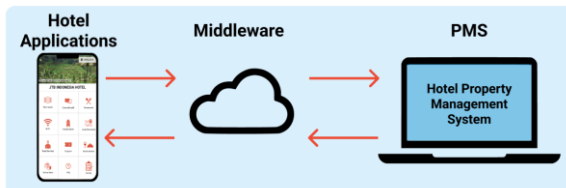
<https://kotozna.com/en>

Outline of the demonstration project

- PoC for middleware between hotel business applications and Property Management Systems (PMS) for the travel industry in Indonesia.

Cooperation with local companies/governments

- Local Partners:
Artotel Group: Hospitality business in Indonesia
JTB Pte Ltd / JTB Asia Pacific Headquarters
- Details of Cooperation and Collaboration:
Artotel Group: Providing a venue for data linkage PoC
JTB Pte Ltd / JTB Asia Pacific Headquarters:
Introducing potential hotels in ASEAN region as PoC for this project



Targeted economic/social issues

- Preparing for post-COVID-19 operations, productivity improvement is an urgent issue as labor shortage has become apparent in accommodation facilities.
- Lack of common API due to different PMS specifications
- Diversified hotel business apps and lack of PMS linkage hinder productivity improvement in hotel operations.

Details of demonstration

- Development of middleware to standardize APIs of PMS, which simplifies the PMS integration with business systems.
- Horizontal development in a variety of PMS/hotel business apps after building a small-scale middleware.
- With the proven record that we developed middleware for PMS integration in Japan in 2020 with JTB, we can develop a system tailored to Indonesia.

Expected outcome of beneficiary effects

- Improved productivity in hotel operations
- Improved productivity in the development of PMS and hotel business apps.
- Improved customer service for hotel guests
- Expected to develop horizontally and expand sales to hotel and tourism operators throughout ASEAN.