

gsport, inc.



- ❑ Address: 2-2-17 Sotokanda, Chiyoda-ku, Tokyo
- ❑ Employees: 10
- ❑ Established in 2000
- ❑ Business: Software R&D and global distribution

<https://www.gsport.co.jp/en/>

Outline of the demonstration project

- Project for the online multilingual platform of physical functions assessment for care prevention DX

Cooperation with local companies/governments

- Local partners: Hitachi High-Tech (Thailand) Ltd.
Healthcare Workshop Co., Ltd.
- Details of cooperation and collaboration:
Market research and technology & know-how transfer of the proposed platform through trials



Targeted economic/social issues

- Thailand's population is aging rapidly, with per capita health care costs increasing from US\$152 in 2008 to US\$276 in 2018 (WHO 2021).
- The Second National Plan for the Elderly has identified the urgent need for long-term care prevention, which encourages citizens to prepare for aging.

Details of demonstration

- Develop a multilingual platform for online posture and movement assessments and exercise guidance for Dxing of care prevention to reduce the burden on instructors at senior centers and rehabilitation centers at a low cost.
- Conduct market research and trials of the above platform with long-term care prevention facilities operated by municipalities and/or private companies.

Expected outcome of beneficiary effects

- Contribute to mid- to long-term policies for the elderly by spreading the importance and necessity of long-term care prevention in Thailand.
- Confirmation of regulations related to the promotion of this project, discovery of potential bottleneck issues, and their application in other fields such as product development.
- Deploy the results of this project in Thailand to other ASEAN countries with similar aging populations.