

# WILLER Inc.



WILLER

<https://willers.com.sg/>

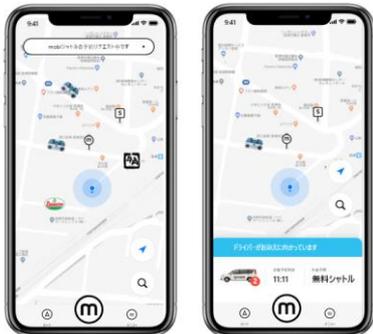
- ❑ Address: Osaka City, Osaka Prefecture
- ❑ Employees: 154
- ❑ Established in 2005
- ❑ Business: (1) Marketing and development of mobility services (2) Development/operation of transportation/travel e-commerce sites for domestic and inbound tourists, etc.

## Outline of the demonstration project

- The Project of AI Route On-demand Share Bus Demonstration in Hanoi, Socialist Republic of Vietnam

## Cooperation with local companies/governments

- Local partners: Renaissance Vietnam, Inc., etc.
- Details of cooperation and collaboration : Communication with customers who will become users of AI on-demand share bus



The car is an image.

## Targeted economic/social issues

- In Hanoi City, traffic congestion, traffic accidents, air pollution, etc. caused by motorcycle travel have become problems.
- In Vietnam, where dual-income households account for the majority, the transportation for children is a major burden. There is a demand for mobile services that allow children to travel safely and securely even by themselves.

## Details of demonstration

- We demonstrate a highly convenient shared AI on-demand bus service.
- The user makes a booking a virtual bus stop displayed in the area on the mobile app in advance. Through the analysis of AI routing technology and usage data, it identifies the location of the virtual bus stop within approximately 200 meters walking distance from the user, determines the optimal route, and informs the user of the exact plan of ride-off time via the app.
- Furthermore, by combining safety management and service quality management cultivated in the bus business in Japan, we have built a system that can be used safely and securely even by children alone.

## Expected outcome of beneficiary effects

- Reduction of the number of motorcycles, solution of traffic congestion, reduction of traffic accidents, and environmental conservation can be expected.
- It is also expected to expand to urban areas around ASEAN that are facing similar social issues.