

cococaRa, LLC.



<https://cococara.jp>

- ❑ Address: 2-13-6 Shinkawa, Chuo-ku, Tokyo
- ❑ Employees: 4
- ❑ Established in 2016
- ❑ Business: Import and sale of coco peat, materials for protected cultivation, to Japan

Project name

- Demonstration project for improving the productivity of palm farmers using AgriTech

Cooperation with local companies/governments

- Local partners: Trust Part Systems and Tools, Storytelling Consulting LLP
- Details of cooperation and collaboration: In collaboration with the above partner, we will develop apps necessary for the services and conduct activities to promote them for local farmers.



Local economic/social issues and solutions

- Due to the lack of technical knowledge and funds, palm farmers are charged high margins by intermediaries for the sale of their products.

Details of demonstration

- Quality control of coconuts, etc. using apps developed by us will be demonstrated targeting 20-30 palm farmers.

Expected outcome

- Contribution to increasing employment and income for low-income groups in India including palm farmers.
- Contribution to improving the added value of Indian coco peat.