

[Tourism & Mobility] Sojitz Corporation



New way, New value

<https://www.sojitz.com/en/>

- ❑ Address: Chiyoda-ku, Tokyo
- ❑ Employees: 2,613 (18,153 on a consolidated basis)
- ❑ Established in 2003
- ❑ Business: Trading and investment on various business fields domestically and globally.

Outline of the demonstration project

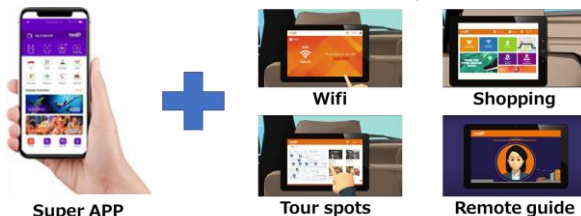
- Social IoT services in Bali, Indonesia, to support its inbound tourism industry.

Cooperation with local companies/governments

- Local partners:
PT. Digitalinstincts Teknologi*
(Provision of IoT platform)

*Sojitz's affiliate company

- PT. Aino Indonesia
(Provision of cashless services)



Targeted economic/social issues and solutions

- For the tourism industry devastated by the COVID-19 pandemic, it is an urgent priority to find measures to bring positive economic effects from tourism in conjunction with protection of tourists and residents.
- Develop applications for mobility services, remote care, and cashless payment in Bali, Indonesia. Cooperate with local travel agents, restaurants, hotels, etc. to promote a safe and convenient travel environment.