



[Tourism & Mobility] Artisan Inc.



<https://artisan.jp.net/>

- ❑ Address: Chofu City, Tokyo
- ❑ Number of employees: 18 (45 on consolidated basis)
- ❑ Established in 2014
- ❑ Business: Cloud integrator, development and provision of IT-related services

Outline of the demonstration project

- Smart City Bus POC (Proof of Concept)
Project aiming to mitigate traffic congestion in Cyberjaya, Malaysia

Cooperation with local companies/governments

- Local partners:
 - TK International Sdn Bhd
(Cloud services, IoT solutions, digital marketing)
 - Cyberview Sdn Bhd
(A government-owned company affiliated with the Ministry of Finance that promotes the development of technology hubs)



Targeted economic/social issues and solutions

- In Malaysia, easing chronic traffic congestion and eliminating adverse effects on the economy due to traffic congestion have become pressing issues.
- By cooperation between Japanese and local companies, location information service of public transportation (route bus), we aim at improving the utilization rate and passenger satisfaction of bus.

