



[Medical & Healthcare] Fujita Medical Instruments Co., Ltd.



<http://www.fujitaika.co.jp/publics/index/8/>

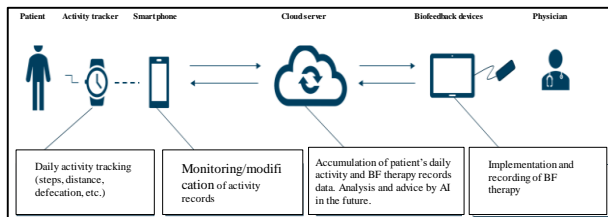
- ❑ Address: Bunkyo-ku, Tokyo
- ❑ Number of employees:71
- ❑ Established in 1972
- ❑ Business: Manufacturing of medical instruments

Outline of the demonstration project

- Trial and marketing of the excretion disorder rehabilitation program in Myanmar

Cooperation with local companies/governments

- Local partners: Innovasia MJ Co., Ltd.
(Development of web and smartphone apps, support for Japanese companies entering the Myanmar market)



Targeted economic/social issues and solutions

- In Myanmar, due to diet changes associated with rapid urbanization, the number of patients with adult diseases, colorectal and rectal cancers has increased. In addition to focusing on surgical treatment, there is a need for therapies for a patient's recovery and improved QOL.
- Aims to install instruments for collecting data on rehabilitation practices and efficacy at medical facilities and utilize the data for the Asia-wide deployment of biofeedback devices that are considered effective for postoperative rehabilitation for colorectal cancers.