

[Agriculture] Sojitz Corporation



New way, New value

<https://www.sojitz.com/en/>

- ❑ Address: Chiyoda-ku, Tokyo
- ❑ Employees: 2613 (18,153 on a consolidated basis)
- ❑ Established in 2003
- ❑ Business: Wholesale (trading company)

Outline of the demonstration project

- Implementation of "Pig Net", a DX production management system, in the Vietnamese pig farming industry

Cooperation with local companies/governments

- Local partners:
Pig farming and feed manufacturing-related companies, etc.



Targeted economic/social issues and solutions

- Although about 60% of Vietnam's population is engaged in primary industries, it is declining, necessitating improved productivity. In Vietnam, the world's fifth-largest pork producer, pork is a primary source of animal protein. Demand is likely to expand due to economic growth in recent years and an increase in the young population.
- Introduce an ICT platform tailored to the actual conditions and needs of the pig farming industry in Vietnam. By providing financial, insurance, and consulting services, and IoT devices, develop comprehensive one-stop service for trading pork in the meat market.