

Schedule

Schedule of [JETRO Business Meeting at SMTS 2026]

NO	Date		Exhibition	Course A/Course B Kansai(Hyogo/Kyoto)+Chiba(SMTS) 7 nights and 8 days		Course C (Chiba(SMTS)) 4 nights and 5 days	Place of stay
The number of buyers 18 in total (TBD) ■				9 buyers (TBD)		9 buyers (TBD)	
1	14-Feb	Sat		Arrive at Tokyo (Haneda or Narita airport)			Chiba *TBD
2	15-Feb	Sun		Orientation (Chiba), Transfer to Kobe(Hyogo Pref.) or Kyoto(Kyoto Pref.)			Kobe or Kyoto ※Depending on the course
3	16-Feb	Mon		Course A Company Visits in Hyogo	Course B Company Visits in Kyoto Following the visits : Transfer to Hyogo		Kobe
4	17-Feb	Tue		JETRO pre-arranged Business meetings in Kansai (@Kobe) *Buyer has designated meeting table Transfer to Tokyo		Arrive at Tokyo (Haneda or Narita airport)	Chiba *TBD
5	18-Feb	Wed	SUPERMARKET TRADE SHOW (SMTS)2026	JETRO pre-arranged business meetings at SMTS Day 1 (@International Conference Hall in Makuhari Messe) *Buyer has designated meeting table			
6	19-Feb	Thu		JETRO pre-arranged business meetings at SMTS Day 2 (@International Conference Hall in Makuhari Messe) *Buyer has designated meeting table			
7	20-Feb	Fri		Walk-in business meetings at SMTS (@Makuhari Messe)			
8	21-Feb	Sat		Return to each country			

SUPERMARKET TRADE SHOW (SMTS) 2026

Date	18 February, Wednesday ~20 February, Friday 2026
Venue	Makuhari Messe
Organizer	National Supermarket Association of Japan
URL	https://www.smts.jp/en/index.html
Number of Exhibitor	2,237 (103 overseas exhibitors from 15 countries/regions) (result of 2025)
Number of Participant	77,305 (result of 2025)

Schedule of [JETRO Business Meeting at FOOD EX JAPAN]

No	Date		Exhibition	Course D/Course E Kyushu(Fukuoka/Oita) + Tokyo(FOODEX) 7 nights and 8 days		Course F (Tokyo(FOODEX)) 4 nights and 5 days	Place to stay
The number of buyers 18 in total (TBD) ■				9 buyers (TBD)		9 buyers (TBD)	
1	7-Mar	Sat		Arrive at Tokyo (Haneda or Narita airport)			Tokyo
2	8-Mar	Sun		Orientation (Tokyo), Transfer to Fukuoka(Fukuoka Pref.) or Oita(Oita Pref.)			Fukuoka or Oita ※Depending on the course
3	9-Mar	Mon		Course D Company Visits in Fukuoka	Course E Company Visits in Oita Following the visits: Transfer to Fukuoka		Fukuoka
4	10-Mar	Tue	The 51th "FOODEX JAPAN"	JETRO pre-arranged Business meeting in Kyushu (@Fukuoka) *Buyer has designated meeting table Transfer to Tokyo		Arrive at Tokyo (Haneda or Narita airport)	Tokyo
5	11-Mar	Wed		JETRO pre-arranged business meetings at FOODEX JAPAN Day 1 (@Conference Tower 6F in Tokyo Big Site) *Buyer has designated meeting table			
6	12-Mar	Thu		JETRO pre-arranged business meetings at FOODEX JAPAN Day 2 (@Conference Tower 6F in Tokyo Big Site) *Buyer has designated meeting table			
7	13-Mar	Fri		Walk-in Business Meeting at FOODEX JAPAN (Tokyo Big Site)			
8	14-Mar	Sat		Return to each country			

The 51th "FOODEX JAPAN"

Date	10 March, Tuesday ~13 March, Friday, 2026
Venue	Tokyo Big Site (Tokyo)
Organizer	Japan Management Association(JMA)
URL	https://www.jma.or.jp/foodex/en/
Number of Exhibitor	2,930 (Domestic: 949 Overseas: 1,981) (result of 2025)
Number of Participant	72,151 (result of 2025)