



STARTUP SYMPOSIUM

# HOW TO NURTURE GLOBAL-MINDED UNIVERSITY STARTUPS

DATE

NOV. 10 WED 4PM (PST)

NOV. 11 THU 9AM (JST)

PRESENTED BY



THE UNIVERSITY OF TOKYO

JETRO

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# Startup Symposium

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JETRO is partnering with the University of Tokyo, Sumitomo Life Insurance Company and other university-related institutions including Berkeley Skydeck to hold an online startup symposium on Nov. 10th at 4PM (PST). The discussion focuses on how to nurture university spin-out startups, global expansion, and a university startup ecosystem in the U.S. and Japan.

## Date and Time

PST 2021/11/10 WED  
4:00PM - 7:00PM

JST 2021/11/11 THU  
9:00AM - 12:00PM

## Registration Page

<https://www.jetro.go.jp/form5/pub/iib/us1111symposium>



# Schedule

4:00PM-4:10PM (PST)  
9:00AM-9:10AM (JST)

## Opening Remarks



**NOBUHIKO SASAKI**  
CHAIRMAN & CEO  
**JETRO**

JETRO has been supporting Japanese startups to scale-up in the global market by partnering with local startup ecosystems using its network of offices in more than 70 countries.



**YUKINORI TAKADA**  
PRESIDENT & CEO  
**SUMITOMO LIFE**  
**INSURANCE COMPANY**

Sumitomo Life sees many issues surrounding the super-aging society as sources of innovation and supports enhancing environments for the international development of startup ecosystem in the "well-being" field.

4:10PM-4:30PM (PST)  
9:10AM-9:30AM (JST)

## Keynote

### "How the University of Tokyo strategically nurtures global university startups"

The president of the University of Tokyo will speak about their mission, "UTokyo Compass: Into a Sea of Diversity: Creating the Future through Dialogue", a statement of the guiding principles the university should aspire and the direction it should take. The declaration also includes building a university startup ecosystem with the aim of global expansion.



**TERUO FUJII**  
PRESIDENT  
**THE UNIVERSITY OF**  
**TOKYO**

4:30PM-5:10PM (PST)  
9:30AM-10:10AM (JST)

## Ecosystem Panel Discussion

### - How to foster a university startup ecosystem and support global expansion

Top university startup ecosystem players will discuss how to successfully build a powerful university ecosystem and support startups to scale-up.



**CAROLINE WINNETT**  
EXECUTIVE DIRECTOR  
**BERKELEY SKYDECK**



**JOSEPH HUANG**  
CEO  
**STARTX**



**RICHARD AMATO**  
DIRECTOR, STRATEGIC  
& GLOBAL INITIATIVES  
**AUSTIN TECHNOLOGY INCUBATOR**



**TOMOTAKA GOJI**  
MANAGING PARTNER &  
PRESIDENT  
**UTEC (THE UNIVERSITY OF TOKYO EDGE CAPITAL PARTNERS)**



**TAKAAKI UMADA**  
DIRECTOR  
**FOUND X THE UNIVERSITY OF TOKYO**

**5:10PM-6:10PM (PST)**  
**10:10AM-11:10AM (JST)**

## Startup Panel Discussions

Executives from globally successful startups will discuss the importance and challenges of international expansion at an early stage and their experiences in Silicon Valley

### Part 1: Think global from Day 1



**SUKEMASA  
KABAYAMA**  
CO-FOUNDER/ CEO  
**UPLIFT LABS**

Founded by 3 technology veterans, Uplift provides AI-powered technology provides analytics to improve performance while minimizing injuries in sports, fitness, and our everyday lives.



**TOMOHIRO  
TAKANO**  
CEO/ CO-FOUNDER  
**GENOMELINK**

Genomelink is a DNA App Store & personal data repository where people upload and store DNA data to access more insights, products, and health research.



**CHRISTIAN  
JOHN**  
PRESIDENT  
**TIER IV NORTH  
AMERICA**

Founded in December 2015, Tier IV has led the development of Autoware, the world's first open-source software for autonomous driving, and applied Autoware in applications of last-mile driverless mobility and logistics.

## Part 2: How can entrepreneurs leverage university resources?



**TANIA A. COKE**  
CEO/ CO-FOUNDER

**TELLUS**  
**YOU CARE**

Tellus is a growing, health-tech start-up focused on improving healthcare, and eldercare in particular. Tellus, a non-contact device with no wearables, microphones or video cameras has been tested in Japan for accuracy and effectiveness.



**WAICHIRO**  
**KATSUDA**  
CO-FOUNDER/ CEO  
**THINKCYTE**

ThinkCyte is a biotechnology company that develops innovative life science research, diagnostics, and treatments using integrated multidisciplinary technologies using its proprietary image-based high-throughput cell sorting technology, Ghost Cytometry.



**YUMI**  
**KAWAHARA**  
PRESIDENT  
**SPACE BIO**  
**LABORATORIES**

Space Bio Laboratories developed a gravity control device intended to simulate a microgravity environment on the ground. The company's device can also create a hypergravity environment, and it has been sold to 6 countries including NASA.

6:10PM-6:55PM (PST)  
11:10AM-11:55AM (JST)

## US and Japan startups pitch sessions

Rising startups in the U.S. and Japan will pitch for 4 minutes each, and judges and commentators will evaluate based on their performance.



**MICHAEL SOULE**  
VP, BUSINESS  
DEVELOPMENT  
**EMBR LABS**

Embr Labs is a technology startup with patented wearable technology that provides heating and cooling at the touch of a button, and has been backed by DigiTx Partners and Intel Capital and partnered with Johnson & Johnson.



**KOSHIN  
SEKIMIZU**  
FOUNDER/CEO  
**PROVIGATE, INC.**

Provigate specializes in developing home-based blood glucose measurement sensors and devices and a monitoring app for diabetes treatments. The company developed IoT monitoring services "GlucoReview®".



**SUNGWON LIM**  
CEO  
**IMPRIMED**

ImpriMed develops a personalized drug response prediction service designed for dogs with cancer. The company has raised \$12 million from leading venture capital firms and is now expanding their service to solid tumors and to the Japanese market.



**MARIKO TOSU**  
FOUNDER &  
CHAIRPERSON  
**BRAIZON  
THERAPEUTICS**

Braizon Therapeutics was established with the aim of applying and implementing within medicine and life science, innovative technology fields to deliver drugs to the brain as the outcome of collaborative research by university professors. The company has built a Drug Delivery System Platform "Brain Access®"



**XIAOJUN SUN**

CEO

**BIONICM**

BionicM is powering mobility for all including handicapped and non-handicapped by fusing robotics technology and human body. The company currently offers two products: robotic knee and robotic ankle for different kinds of amputees.



**ADAM SALTMAN**

CHIEF MEDICAL OFFICER

**EKO**

Eko brings together advanced stethoscopes, patient and provider software, and AI-powered analysis to elevate the way we detect and monitor cardiovascular disease. Through this unified platform, the company's mission is to help clinicians drive the next evolution in cardiac care.



**TAIHEI SHII**

CEO

**STARTBAHN, INC.**

Startbahn is a company that aims to realize a richer society by providing the technology needed by artists and people involved in art. The company is promoting the development of Startrail, a blockchain infrastructure for art distribution and evaluation.

**6:55PM-7:00PM (PST)  
11:55AM-12:00PM (JST)**

## **Closing Remarks**



**TOSHIYA WATANABE**

VICE DIRECTOR, PROFESSOR,  
EXECUTIVE DIRECTOR / EXECUTIVE VICE PRESIDENT

**THE UNIVERSITY OF TOKYO**  
**INSTITUTE FOR FUTURE INITIATIVES**



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# Contact Us

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