

Prosper Portland We Build Green Cities & Japan Initiative Presents

Clean Tech B2B International Buyers & Suppliers Networking March 17, 2021 5:00pm – 7:00pm PDT March 18, 2021 / 9:00am – 11:00am JST

Registration starts February 1 http://bit.ly/CleantechB2B

Partners: Business Oregon, VertueLab, City of Kobe, City of Setagaya, City of Sapporo, Hyogo Prefecture, Portland - Setagaya Association of Cultural Exchange (PSACE), Consular Office of Japan in Portland, British Columbia, First Stop Portland, JETRO San Francisco



Generate 25-35 new contacts PNW and Japan

> Meet new potential customers suppliers and investors

> > Enhance

your business and product/service exposure

Establish new relationships and strategic partnerships

Discover

resources to increase efficiencies and grow your business

Improve your company and product pitch



Advance your business through Regional & International Connections

The Clean Tech B2B Buyers &Suppliers Networking Zoom Program connects potential investors with promising technologies, connects buyers interested in purchasing these technologies to meet their sustainability goals, stimulates new levels of innovation and strategic partnerships among participants, and provides exposure for small innovators with promising technologies. We have conducted this networking program twice annually at physical locations throughout Portland since 2012, and three times by Zoom since May 2020. Based on survey results, participants in these programs achieved great success.

Program Format:

- Attendees will be separated into Zoom breakout rooms of 10 people, consisting of business participants, investors, and facilitators.

- There will be three 25-minute sessions with 20-minute breaks for presentations from developers of promising technologies from the PNW and Japan.

- During each session, each participant will have 2 minutes to share their screen and present information about their product or service.

*Post-Program Survey & B2B Follow-up

Participants will be asked to complete a program survey. There will be a question on the survey asking whether there are any businesses that you would like to follow-up with after the program. Where possible, we plan to assist participants in following up with businesses, investors, and buyers during the weeks following the program.

Who should attend:

Businesses with innovative green technologies

Renewable Energy · Energy Storage · Energy Efficiency · Smart Home Products · Green building & Infrastructure · Transportation · Electrification Smart Grid · Environmental Solutions for Water, Waste, and Air

Businesses & Government entities

Interested in deploying these technologies to be more efficient and resilient to meet sustainability goals. Investors seeking to expand their portfolios with promising cleantech innovations.

Investors & VC

Looking to add or create new cleantech to their portfolios. · Identify innovative businesses to follow · Provide feedback to businesses to help them hone their efforts to better meet the needs of the investors.

*We are working in close coordination with our partners in Oregon, Washington, Silicon Valley, Japan, and British Columbia to recruit participants including businesses, venture capitalists, and government purchasing authorities.

Please Email us with any questions. PDXB2BMatchmaking@gmail.com

The organizers of this program are Pam Neal & Kevin Johnson, Prosper Portland; Kyoko Shinohara, Youi LLC; Natsuko Llewellyn, J-Assist.

