

## INVEST MONTERREY TRADE MISION TO ASIA 2025

**Invest Monterrey** is a non-profit civil association whose main mission is to promote the state of Nuevo Leon, Mexico using the ‘**Monterrey**’ brand, both nationally and internationally, as an attractive destination for investment and business. Its goal is to foster high value-added productive investment that generates knowledge and technology transfer, as well as the creation of well-paid jobs.

As part of Invest Monterrey’s activities, a business mission to Taiwan that will take place in October 2025, this will include various strategic activities will be carried out, including participation in key international trade fairs representing leading industries in each country, the organization of seminars on how to do business in Mexico, and visits to Asian multinational companies interested in establishing operations in Mexico.

### DELEGATION

							
<b>Mr. Hector Tijerina</b>	<b>Mr. Andrés Gamez</b>	<b>Mr. Jaime Treviño</b>	<b>Ms. Daniela Pineda</b>	<b>Ms. Zuleyma Sanchez</b>	<b>Mr. Ivan Ochoa</b>	<b>Mr. Felix Tejada</b>	<b>Ms. Naoko Miyashita</b>
<i>Executive Director</i>	<i>Partner</i>	<i>Partner</i>	<i>International Business Development Leader</i>	<i>Business Development Manager</i>	<i>Business Development Manager</i>	<i>Managing Principal</i>	<i>Japan Desk</i>
<b>Invest Monterrey</b>	<b>Holland &amp; Knight</b>	<b>Holland &amp; Knight</b>	<b>Banco Base</b>	<b>FINSA</b>	<b>American Industries</b>	<b>Citius AG</b>	<b>Citius AG</b>

### DESCRIPTION

 <p>The official Investment Promotion Agency of Monterrey, in charge of helping international companies interested in doing business in Mexico.</p>	 <p>One of the most experienced law firms in Mexico with a strong focus in supporting multinational companies doing business, or interested, in Mexico.</p>	 <p>Mexican financial group specialized on supporting international companies with operations in Mexico to make their banking transactions easier, faster, secure and more profitable.</p>
 <p>With nearly 50 years of experience, FINSA offers customized industrial solutions across more than 70 locations in Mexico. It stands out for its innovation and serves a wide range of sectors, including automotive, logistics, and aerospace.</p>	 <p>With over five decades of expertise, American Industries is a strategic partner for establishing operations in Mexico. We offer end-to-end solutions, including site selection services, industrial real estate buildings, cross-docking and warehousing, and full administrative services (finance, tax, HR, customs, and trade compliance).</p>	 <p>Citius Advisory Group is the largest and leading independent corporate real estate services firm in Mexico. The firm offers a broad portfolio of real estate services, with direct presence and deep knowledge of the industry in the most important regions of the country. Its team is composed of professionals driven by values and ethics, committed to continuously improving processes and practices to ensure the highest quality in the services delivered to clients.</p>