

# **“Hong Kong International Diamond, Gem & Pearl Show 2026” Support for business meeting at the Japan Pearl Pavilion**

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Japan External Trade Organization (JETRO)  
Agriculture, Forestry, Fisheries and Food Department  
July 2025

## JETRO's support at the "Hong Kong International Diamond, Gem & Pearl Show"

"Hong Kong International Diamond, Gem & Pearl Show" is one of the world's largest trade shows specializing in jewelry materials, to be held in Hong Kong on Monday, March 2~ Friday, March 6, 2026. JETRO will collaborate with the Japan Pearl Exporters Association, to further expand exports of Japanese pearls, and support export business meeting for exhibitors from Japan (this support is subsidized by the Ministry of Agriculture, Forestry and Fisheries).

### Summary of the Trade Show

Exhibition Name	Hong Kong International Diamond, Gem & Pearl Show ( <a href="https://www.hktdc.com/event/hkdgp/en">https://www.hktdc.com/event/hkdgp/en</a> )
Period	March 2 - March 6, 2026
Venue	Asia World-Expo
Exhibition organizer	Hong Kong Trade Development Council (HKTDC)

### Summary of Japan Pearl Pavilion

Pavilion organizer	JETRO
Pavilion co-organizer	Japan Pearl Exporters Association
Application slots	Approximately 100 companies

## JETRO's Support at the Japan Pearl Pavilion

JETRO will support the exhibitors at the Japan Pearl Pavilion with the following.

- To ensure smooth business meetings for exhibitors from Japan, by collaborating with HKTDC, JETRO has secured a consolidated area of exhibition space for Japanese pearls in advance and will produce the area as "Japan Pearl Pavilion".
- To attract visitors to the Japan Pearl Pavilion and accelerate opportunities for business meetings, JETRO will prepare and distribute publicity materials at the venue.
- JETRO will prepare booth maps and distribute it to visitors to enable efficient business meetings.
- JETRO will assign two interpreters to support the exhibitors' business meetings.

※JETRO will use key visuals (images for comprehensively promoting Japanese pearls to the world) designed by the Japan Pearl Exporters' Association for publicity materials.

## Application Process for Exhibition at the Japan Pearl Pavilion

If you wish to exhibit at the Japan Pearl Pavilion, including various support services provided by JETRO, please complete BOTH below steps to apply for participation. Please note that only completing registration for either one of the two steps DOES NOT constitute as a proper application.

☐ Step1 : Apply to JETRO (Deadline: August 25)

☐ Step2 : Apply to the website of HKTDC (Deadline: August 25)

## Schedule to Exhibit

① **STEP 1 Apply at [JETRO Event Application](#)** (Deadline: Monday, August 25)

② **STEP 2 Apply at [HKTDC Apply Booth](#)** (Deadline: Monday, August 25)

※For details on exhibition fees, please refer to the HKTDC official website.

Example: Standard 9m<sup>2</sup> \$6,615/booth

※The HKTDC official website is accepting applications until August 31, but it will take several days for Japan Pearl Pavilion to compile, so please make sure to apply at the HKTDC official website by August 25.

③ **Booth lottery and exhibitor briefing session** (Scheduled for late October)

※ There will be a lottery to decide the exhibit locations in the Japan Pearl Pavilion.

④ **Payment of exhibition fees** (Scheduled for late November)

※ Upon receipt of the invoice from the Japan Pearl Exporters Association, please make payment to HKTDC.

⑤ **Questionnaire responses during the exhibition** (March 2~March 6)

※Participants in the support services subsidized by the Ministry of Agriculture, Forestry and Fisheries are required to answer the questionnaire. Thank you for your understanding.

### CONTACT

JETRO Agriculture, Forestry, Fisheries and Food Department  
Isami Komeda/ Asuka Mizuguchi/ Anna Tsumura  
TEL : 03-3582-8348      E-mail : [afb-pearl@jetro.go.jp](mailto:afb-pearl@jetro.go.jp)