

「Hong Kong International Diamond, Gem & Pearl Show 2027」 JETRO Support

July 2026

JETRO

Agriculture, Forestry, Fisheries and Food Department

“Hong Kong International Diamond, Gem & Pearl Show” JETRO Support

Hong Kong International Diamond, Gem & Pearl Show is one of the world's largest trade shows specializing in jewelry materials, to be held in Hong Kong on Tuesday March 2 - Saturday March 6, 2027. JETRO will collaborate with the Japan Pearl Exporters Association, to further expand exports of Japanese pearls, and support export business meeting for exhibitors from Japan (this support is subsidized by the Ministry of Agriculture, Forestry and Fisheries).

Summary of Exhibition

Exhibition Name	Hong Kong International Diamond, Gem & Pearl Show (https://www.hktdc.com/event/hkdgp/sc)
Period	March 2 - March 6, 2027
Venue	AsiaWorld-Expo
Exhibition organizers	Hong Kong Trade Development Council (HKTDC)

Summary of JETRO Support

Sponsorship of this business meeting support	JETRO, Japan Pearl Exporters Association
Application Period	July 6 - August 26, 2026
Number of applications	Approx. 100 companies

JETRO's Support

JETRO supports exhibitors as a project subsidized by the Ministry of Agriculture, Forestry and Fisheries with the following contents.

- To ensure smooth business meetings for exhibitors from Japan, by collaborating with HKTDC, JETRO has secured a consolidated area of exhibition space for Japanese pearls in advance and will produce the area as “Japan Pearl Pavilion”.
- To attract visitors to the Japan Pearl Pavilion and accelerate opportunities for business meetings, JETRO will prepare and distribute publicity materials at the venue.
- JETRO will prepare booth maps and distribute it to visitors to enable efficient business meetings.
- Reception services will be provided by staff fluent in Chinese, English, and Japanese (interpretation available).

※JETRO will use key visuals (images for comprehensively promoting Japanese pearls to the world) designed by the Japan Pearl Exporters' Association for publicity materials.

Application Process for Exhibitor

If you wish to exhibit at the Japan Pearl Pavilion, including various support services provided by JETRO, please complete BOTH below steps to apply for participation. Please note that only completing registration for either one of the two steps DOES NOT constitute as a proper application.

- Step1 : Apply to JETRO (Deadline: August 26)
- Step2 : Apply to the website of HKTDC (Deadline: August 26)

[Schedule] Flow until exhibition

① **STEP 1 Apply at JETRO Event Application** (Deadline: Wednesday, August 26)

② **STEP 2 Apply at HKTDC Apply Booth** (Deadline: Wednesday, August 26)

※For details on exhibition fees, please refer to the HKTDC official website.

Example: Standard booth (9m²) : USD7,235 per booth (Breakdown: Basic booth fee USD 6,815 + Online package fee USD 420)

※The deadline differs from that of the official website; however, as additional time is required to coordinate Japanese participants, please complete your application via the official website by August 26.

※Your application will only be considered complete after **both STEP 1 and STEP 2** have been completed. Please note that completing only STEP 1 will result in an incomplete application.

③ **Exhibitor briefing session and Booth lottery** (October 21, 2PM) (Kobe City Chuo Ward Cultural Center)

※Online participation is also available.

④ **Payment of exhibition fees** (Scheduled for late November)

※Upon receipt of the invoice from the Japan Pearl Export's Association, please make payment to HKTDC.

⑤ **Questionnaire responses during the exhibition** (March 2-March 6)

※Participants in the support services subsidized by the Ministry of Agriculture, Forestry and Fisheries are required to answer the questionnaire. Thank you for your understanding.

CONTACT

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