The Japan External Trade Organization, The Japan Auto Parts Industries Association, The Automotive Parts Manufacturers’ Association and Foreign Affairs and International Trade Canada are pleased to present

Japanese Monozukuri Practices for the Automotive Industry

Enhancing Collaboration Between North American and Japanese Enterprises & Sustaining a Culture of Manufacturing Talent

Tuesday, June 2, 2009
Mississauga Convention Centre
75 Derry Rd. West
Mississauga, ON, L5W 1G3
12:00 – 4:30 pm

This unique event featuring industry leaders offers practical guidance to obtaining and sustaining business relationships with Japanese manufacturers.

The theme of Monozukuri – the spirit and quest for manufacturing excellence – will be presented to Canadian management as a catalyst to foster innovation, collaboration, interaction, and cooperation with their Japanese counterparts, and to share insights on the manufacturing philosophies and production processes in Japan.

Registration Fee: C$50 (+ GST).
Registration Deadline: Friday, May 29, 2009 (extended).
Advance registration is required. Please complete and return the registration form on page 2 and choose payment option.

Additional forms and further information can be downloaded at: www.jetro.go.jp/canada/ or www.apma.ca
For venue information: www.mississaugaconvention.com
For billing inquiries, contact APMA at Tel: (416) 620-4220
For program information, contact: Tyson Garbe at JETRO Toronto: Tel: 416-861-0000 x227 or Tyson_Garbe@jetro.go.jp

SUPPORTING ORGANIZATION:
Toronto Japanese Association of Commerce & Industry (Shokokai)
Japanese Monozukuri Practices for the Automotive Industry

Agenda

Luncheon
11:30 pm  Registration
12:00 pm  Luncheon
Keynote Address
DAVID WORTS, Executive Director, Japan Automobile Manufacturers Association of Canada
1:20 pm  Break

Seminar
The seminar will feature English-Japanese simultaneous translation.
MC BREN COURT, Deputy Director, DFAIT Ontario Regional Office
1:30 pm  Opening Address
YOSHIHIKO ARAKAWA, Executive Vice President, JETRO Tokyo
1:40 pm  Seminar Objective
TED KAWASHIMA, Director, Japan Auto Parts Industries Association (JAPIA), North America Office
1:50 pm  Keynote Address
YOSHIHIRO SAKA, COO, Denso, N.A.
Q&A
2:35 pm  Coffee Break
2:50 pm  Panel Session: Keys to Successful Supplier Collaboration
DAVID THOMAS, VP Business Planning / VP Materials Department, Keihin North America
FRED GEHRING, President, Woodstock Stampings
3:50 pm  Discussion
Moderator - GERRY FEDCHUN, President, APMA
4:20 pm  Closing Remarks
GERRY FEDCHUN, President, APMA
4:30 pm  Networking Reception

REGISTRATION & INVOICE (GST # 122758741)

NAME: ______________________________________ TITLE: ____________________________
NAME: ______________________________________ TITLE: ____________________________
COMPANY: ________________________________________________________________
ADDRESS:  ________________________________________________________________
PHONE: ____________________________ FAX: ____________________________ EMAIL: ______________

Cost: $50.00 + $2.50 GST = $52.50 per person
By cheque: please make cheque payable to ‘APMA’ and send to APMA, 10 Four Seasons Place, Suite 801, Toronto, Ontario, CANADA, M9B 6H7
By credit card: VISA, AMEX or MasterCard, please complete the following:

Cardholder’s Name: ____________________________ Signature: ______________________________
Card Number: ____________________________ Expiry Date: _____ / ______

Register by FAXING BACK this form to APMA at 416-620-9730.
Registration complete upon payment. Please consider this form your invoice.