



VEROD-KEPPLE AFRICA VENTURES

PARTNERS: Significant experience investing and operating in Africa



Satoshi Shinada
 Partner/IC Member/PRC Member

- Singularity Investments
- Sojitz Corporation Nigeria, Director
- Sojitz Corporation Japan, Investment Manager
- MBA (Harvard), BSc Regional Economics (Tokyo)



Ory Okolloh
 Partner/IC Member/PRC Member

- Omidyar Network and Luminate Group in Africa, MD
- Boards: East African Breweries, Deloitte Africa., Thomson Reuters Founders Share Company, Stanbic Bank Kenya Foundation, Chair
- Google, Policy and Strategy Manager for Africa
- Ushahidi, Co-founder, Executive Director
- J.D. (Harvard), BA Pol. Science (Pittsburgh)



Ryosuke Yamawaki
 Partner/IC Member/PRC Member

- Crediation, Co-Founder
- Mitsui & Co., Investment Officer
- MBA (UC Berkeley), BA African Studies (Tokyo Foreign Studies)



Eric Idiahi
 IC Member/PRC Member

- 15 years direct investing, investment banking, and strategy consulting
- Verod Capital, Partner and Co-Founder
- FountainHead Media, Co-Founder/Managing Partner
- Financial Derivatives, Manager
- MBA (Oxford), BSc Economics (Houston)



Danladi Verheijen
 PRC Member

- 21 years direct investing, corporate finance, and strategy consulting
- Verod Capital, Partner/Co-Founder
- Citi Nigeria, Vice President
- Ocean & Oil Holdings/Avante Capital, VP
- McKinsey & Co, Analyst
- Board member, AVCA and PEVCA
- MBA (Harvard), MSc EESOR (Stanford), BSc EE (Calvin)



Nieros Oyegun Soerensen
 PRC Member

- Verod Capital: Partner/COO
- CDC Group, Nigeria Coverage / The Africa List
- LADOL, Head Corporate Finance
- Macquarie, Senior VP
- Goldman Sachs & Co, Analyst
- New Holland Capital, Portfolio Analyst
- M.Sc Finance (London Business School), B.Sc. Mathematics & Economics (Columbia)



Why VKAV?

4 distinct levers of VKAV to identify and partner with “category-defining” founders in Africa

1 Asia LP base and networks

- Expanded opportunities for funding, strategic partnerships, and exit
- Exchange learnings in terms of how innovations and markets evolve



3 Systemic Value Creation

- VC mindset, paired with proven PE operational experience and resources
- Providing dedicated support on a number of critical areas including: talent and people ops; legal; ESG/Impact; and finance

Human resource

Legal

ESG/Impact

Finance



2 Team

- Experienced GPs with ability to source, understanding of local contexts, and proven exit track record
- Diverse experiences in team across VC, big tech, large corporate, and building startups



4 Ecosystem Plug

- Curated forums for active collaboration and knowledge sharing amongst founders and their peers
- Ability to facilitate portfolio engagement with and support from key players in the African VC landscape and beyond

100+ portfolio

aws activate

PORTFOLIO SUPPORT / SYSTEMIC VALUE CREATION

We fully utilize Verod's specialist teams to maximize the value of our portfolio companies

Value created, growth accelerated

Human resource

- Organization Structure & Recruitment assistance
- HR policy documents
- Performance management
- Ad-hoc HR Advisory

Legal

- Legal documentation
- Legal advisory support
- Statutory books and registers
- Oversight of compliance, governance and risk obligations
- Relevant compliance policies

ESG/Impact

- Creation of ESG/impact standards, policies and objectives
- Monitoring, tracking and record keeping
- Capacity building
- ESG-focused brand/culture building

Finance

- Payment controls
- Payroll assistance
- Assistance on financial statements
- Assistance on audits and other statutory filings
- Annual budget exercise and monthly cash flows



Foluso Agbaje
Manager, Human Resources



Olawunmi Abiodun
Vice President, Legal



Chigozie Ejimogu
Manager, Sustainability



Yanish Bondahjagalu
Chief Financial Officer

TRACK RECORD- Overall coverage and reach

As a combined entity, we have deployed about \$65 million of early-stage capital. Indicative portfolio*

Fintech/Financial Inclusion

Unicorn, \$3bn Val.



Combinator



Combinator



Flexible car ownership



NUMIDA

Combinator



Health



Combinator



EMERGENCY RESPONSE TECHNOLOGIES



Combinator

Logistics



Combinator



Combinator



Energy



TAGADDOD

Agriculture



TradeBuza



Combinator

B2B SaaS



Combinator



Combinator



Combinator









Combinator



Combinator

TRACK RECORD- Select portfolio

We have backed a number of category-defining businesses in Africa

	Business model	How they “defined” the category?
 Flutterwave	Facilitation of cross-border payments transactions of small to large businesses in Africa via one API	Made it easy and reliable for African businesses and business doing business in Africa to accept international payments online without any issues
 teamapt	Agent banking network for unbanked Africans	Made it possible for unbanked Africans to access bank-like financial services such as money transfer, bill payment with having a bank account
 KOKO	Affordable clean cooking fuel, boosted by carbon credit	Provided African urban population, who use dirty fuel for cooking, with a clean and cheaper alternative
 bamboo	Robinhood for Africa	Made it possible for ordinary African population to invest in high-yield stock without needing a huge asset base
 sandy	Uber of end-to-end logistics for Africa	Made it easy to transport goods of any size and weight from anywhere to anywhere in Africa
 move Flexible car ownership	Vehicle finance for gig worker drivers in partnership with platforms such as Uber	Made car ownership accessible for low-income earners with very low interest rates

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