

lizuka city –Silicon Valley (U.S.A.), FY1998-2002

### **e-ZUKA—a Silicon Valley in Asia**

Utilizing the Regional Industrial Tie-up (RIT) scheme, lizuka city partnered with Silicon Valley, California, under the slogan of “Silicon Valley in Asia, e-ZUKA” and promoted creation of new regional industry and revitalization of the local economy.

#### **Successful Outcomes**

- Establishment of Stanford University CSLI (Center for the Study of Language of Information) lizuka Branch (2001-)  
lizuka branch of Stanford University CSLI was established to promote joint research and development between lizuka city and Stanford University. The lizuka branch further encouraged the joint research and development activities, which led to the launch of a game machine interface for disabled people in October 2006.
- Establishment of Incubation Facilities (2002-2003)  
Two incubation facilities - “I.B. Court”, built by a private company in 2002, and “e-ZUKA Try Valley”, built by lizuka city in 2003 - were established. Both facilities have been effectively utilized for entrepreneurial activities.
- Dispatch of High School Students to Silicon Valley (2000-)  
In response to the growing partnerships between lizuka and Silicon Valley with JETRO’s support, a program to dispatch high school students in lizuka city to Silicon Valley has been conducted with the purpose of fostering the next generation to create new industry and to promote revitalization of the local economy.
- Exchanges between Venture Companies in lizuka and Silicon Valley (2003-)  
Encouraged by the successful outcomes of JETRO-supported project, lizuka city started sending its own business missions to Silicon Valley in 2003. Several venture companies in lizuka are in contact with a US venture company that markets test reagents and equipment and provides consulting services for biotechnology companies.